

Paige Magistrelli

Digital Marketing · Web Strategy · Content · Design

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Marketer at Shive-Hattery, an architecture and engineering firm, who helps plan website content, writes the stories behind the projects and designs the materials that win work. Grew from Creative Strategist intern to Proposal Coordinator, with a marketing degree, an art minor and a habit of backing decisions with data.

1,175

URLs inventoried for audit

105

project pages published

10

Insights articles in 2026

190+

Bix 7 social posts

EXPERIENCE

Proposal Coordinator · Shive-Hattery

Mar 2026 – Present · Remote

- Write project descriptions, website content and Insights articles, including 10 articles in 2026.
- Published 105 project pages and uploaded 894 images, videos and files to the firm's WordPress site.
- Inventoried 1,175 URLs and 133 videos for a website content audit now underway.
- Gather project information and photography; keep project records current in Vantagepoint and OpenAsset.
- Produce proposals, project sheets and resume templates in InDesign for workplace and civic pursuits.

Creative Strategist Intern · Shive-Hattery

Jun 2025 – Mar 2026 · Bettendorf, IA

- Built the 2026 Workplace and Commercial Development portfolio flipbooks and a Tacoma postcard series.
- Edited header reels for the homepage and landscape architecture page; wrote market and service copy.
- Designed client event invitations, office celebration decks and a 71-slide office slideshow.

Marketing Intern · Quad-City Times Bix 7

May 2024 – Present · Davenport, IA

- Design newspaper ads, web banners, flyers and the Jr. Bix shirt and medal for one of the Midwest's largest races.
- Published 190+ Facebook and Instagram posts; build and send email campaigns in Haku.

Web Designer, freelance · Beaux Arts Fair

2023 – 2025

Sales + Marketing Specialist · GS Maintenance

2022 – 2023

Student Assistant, Athletics · St. Ambrose

2021 – 2025

Gallery Assistant · Bereskin Gallery

2019 – 2022

EDUCATION

St. Ambrose University · BBA, Marketing · Minor in Art

May 2025

- Magna cum laude · Dean's List, seven semesters

LEADERSHIP + RECOGNITION

- President, Green Life Club: led Earth Day, Sustainability Fest and environmental film nights
- Planning committee, Shive-Hattery 2026 Emerging Professionals Swarm
- Featured in a Shive-Hattery employee spotlight, 2026
- Attendee, SMPS Heartland Regional Conference 2026 · Volunteer, Bethlehem Farm, West Virginia

TOOLS

Web + data: WordPress, Wix, Haku, GA4, Search Console, Yoast, Excel

Design: InDesign, Photoshop, Illustrator, After Effects, Canva, Adobe Express

Marketing ops: Vantagepoint, OpenAsset, Meta Business Suite

Office: Microsoft 365, Teams, SharePoint, Google Workspace